

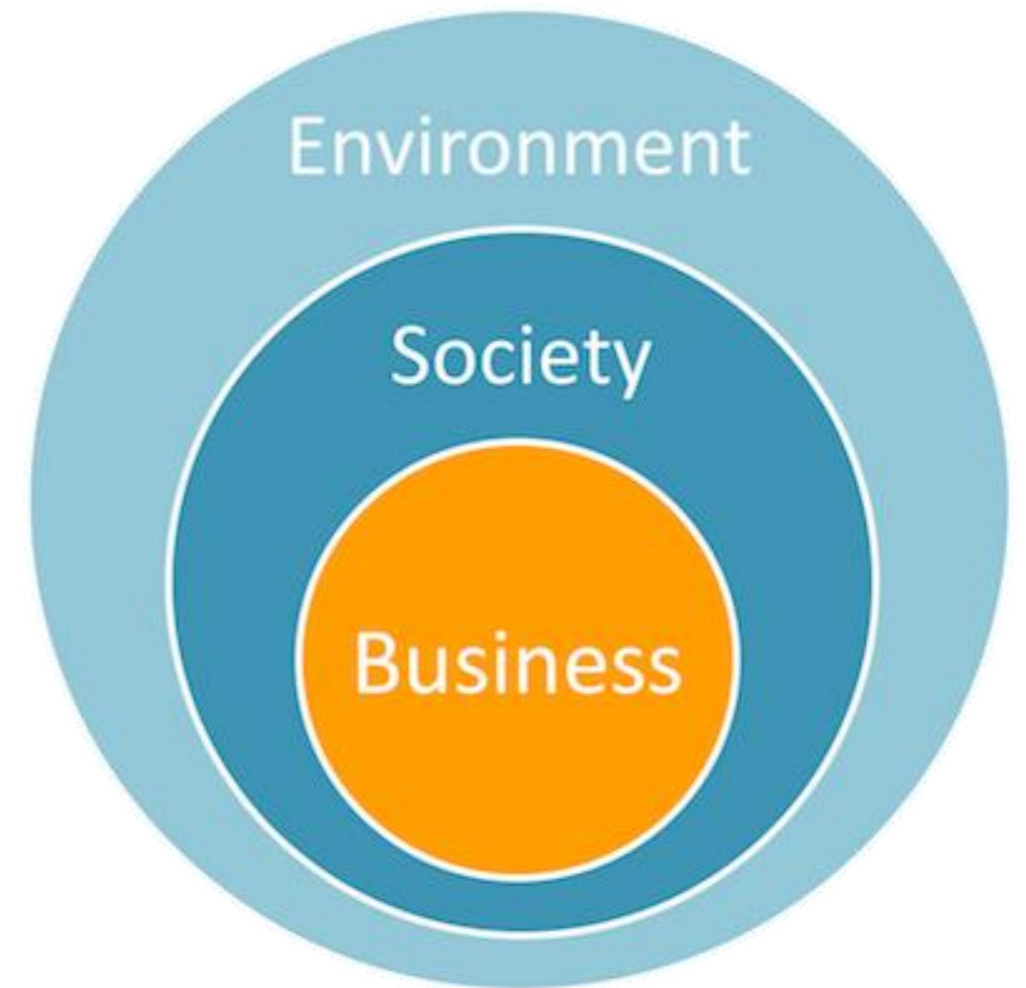
Bright Products

Bærekraftige forretningsmodeller

A business that creates value while in no way undermining – and ideally increasing the possibility that human and other life will flourish on Earth forever..

The Future-Fit Business Benchmark

- An **open source** initiative led by the Future-Fit Foundation
- A **universal framework** enabling companies to identify their *extra-financial break-even point*
- Provides 21 objectives, covering all *Sustainable Development Goals*
- Measures current performance, and advises on corrective actions



<http://futurefitbusiness.org/>





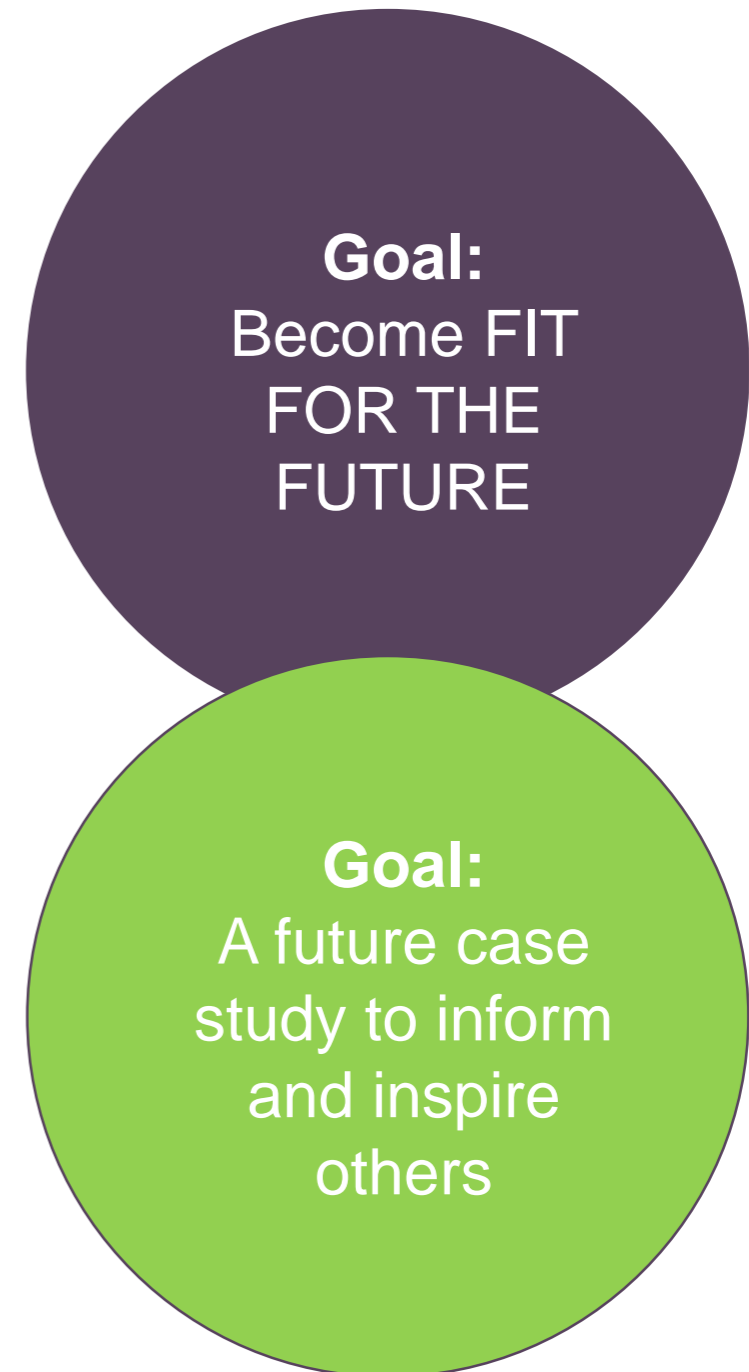
Future-Fit & BRIGHT

The world's first company to commit to a full assessment

Working with current suppliers, helping each other become sustainable

Helps us decide who we do business with throughout the whole valuechain

Developing new products based on the Business Benchmark ensures us that they meet current, and future standards



Continuous dialogue with the Future-Fit Foundation



Sustainability commitment

Adoption of the Future-Fit Business Benchmark.

All employees may use 10% of their time to pursue sustainability.

Advisory Board established

Pilot Phase I

Developed a detailed questionnaire.

Collected data from BRIGHT and Tier 1 suppliers.

The Future-Fit Foundation scored BRIGHT and its partners on the 21 goals.

Phase II

Assessments of Tier 2 suppliers initiated.

Mapping the sourcing of plastic, batteries and solar panels.

Taking corrective action

Quick Wins and Key Actions from 1st Assessment

Increased commitment

Junior Sustainability Analyst Intern (40%)

Integrating Future-Fit

Processes and tools for product development and partner selection

Strategy to guide the way forward

New Codes of Conduct for BRIGHT and partners

Completing Phase II

THE WORLD'S FIRST FUTURE-FIT COMPANY



BR!GHT

Going forward

2017

Continuing to assess our supply chain



Tier II suppliers (plastic, batteries and solar panels)

Implementing corrective actions from 1st assessment



Increasing our Future-Fit scores, along with our suppliers, spareparts program etc.

Integrating the Future-Fit philosophy into our business



Changing the way we design our products, how we do business, and with whom

BR!GHT

Our Partners...

..are engaged BRIGHT's in Future-Fit activities

..assist in the filling out of questionnaires, and receive scores alongside BRIGHT.

..receive advice on their current performance, and how they may improve it.

..adhere to our Code of Conduct and Anti Corruption Policies.

..have a chance to influence the future standard of measuring sustainability.

LOOKING AHEAD

Scores Can Only Go Up



Progress Over Penalty



Working Together



